



ALPHA

**THE DAWN OF
COMPUTERISED DISPENSING
WITH PHILIP HARRIS**

ALPHA SYSTEMS

NO OTHER RANGE OFFERS THIS CHOICE OF TIME SAVING TECHNOLOGY

At Philip Harris Medical we have watched the growth of computerized dispensing and we know only too well that customers' needs are different. No single computerised order or labelling system can really provide all the answers.

That is why we have taken our time, and used our experience, to devise three. One is exactly right for you. Not just for temporary relief from time consuming chores but for permanent prevention of bottle necks in this crucial area of dispensing.

ALPHA SYSTEM



Our direct order terminal, a simple keyboard linked to British Telecom via a standard Modem system. Simply feed in each products six figure PIP code detailed on labels supplied with each delivery. We telephone you, thereby maintaining the personal contact and when requested you press a button and in seconds the order is transmitted. Our central computer analyses and confirms the order and then reports back to you immediately. It saves valuable time, prevents errors, and avoids duplication.

ALPHA I system has its display in the keyboard so it will not get in the way when space is at a premium.



British Telecom Modem.



Direct Order Labels.



Epson HX20 Computer.

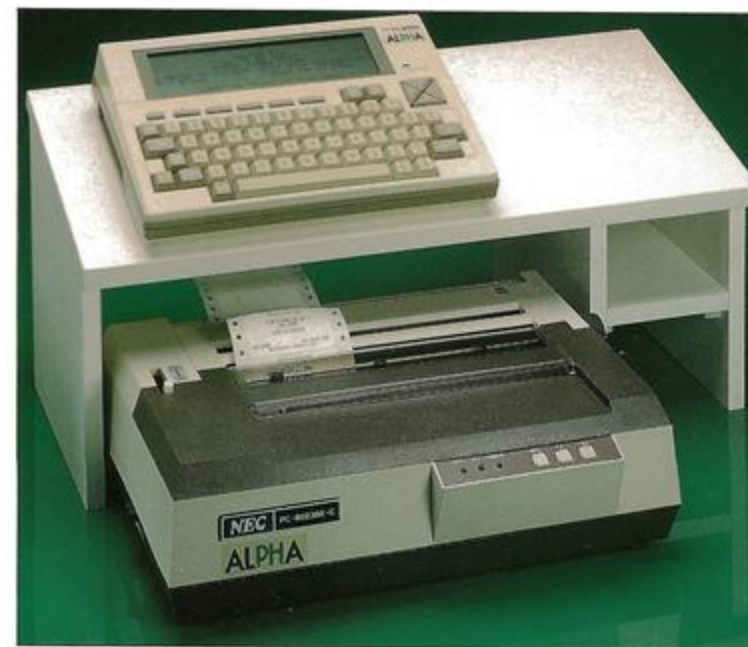
ALPHA SYSTEM



A keyboard linked to a high speed labelling machine which holds up to 1000 drugs and draws data from memory for commonly used drugs and instructions.

You feed information direct from prescriptions into the system using a minimum of keys on the keyboard. Labels are printed quickly, clearly, and complete with all the necessary reminders (e.g. Valium - Do not drink alcohol, Soluble Aspirin - Dissolve in water).

ALPHA II system is the perfect complement to system I, a fast accurate label system every dispenser needs.



Clear, well presented labels.



NEC PC8201 Computer.



NEC PC8023 Printer.



Space-saving lectern.

ALPHA SYSTEM



The best of both worlds, ALPHA II's labelling speed combined with the direct ordering of ALPHA I system gives you a complete package, streamlining the whole process, from prescription to patients first dose.



COST OF SYSTEMS

We shall be pleased to quote direct or via our Representatives attractive lease or cash terms for all three ALPHA systems. Due to savings made in our own telephone time it is possible for us to pass onto the customer an ongoing commission rebate for use of the equipment if the direct order entry system (ALPHA I) is incorporated. This commission is based on monthly level of purchases from us. For medium to large accounts such rebate more than covers the basic charges so that not only does ALPHA improve the efficiency of the dispensing but also provides an incentive bonus. The rebate applies to purchase or lease of ALPHA I and ALPHA II systems (Not applicable to ALPHA II purchased in isolation). Remember only Philip Harris Medical gives you this much freedom to choose exactly the computerized facilities you need.

HERE'S HOW IT WORKS



PHILIP HARRIS MEDICAL A LONG HISTORY OF PHARMACEUTICAL DISTRIBUTION

For more than a century and a half we have been engaged in pharmaceutical distribution and our success over this long period is due to two guiding principles.

Firstly, we have always recognised each customer as an individual with individual requirements and have provided a bespoke service rather than a rigid standard arrangement.

Secondly, with the benefit of long experience we have always aimed to anticipate changes rather than adapt to them.

Applying these principles in this age of high technology we are able to offer you a choice of equipment which will save you time and increase the reliability of order transmission and label production.

SPECIFICATION

NEC PC 8201 Computer: RAM 16k-byte CMOS RAM (standard)
ROM 32k-byte CMOS ROM (standard)

Power Source: Choice of: Four AA batteries
Special Ni-Cd battery pack
AC adaptor/recharger

Weight: 1.7kg

Dimensions: 300(w) x 215(d) x 35(h)mm.

NEC PC8023 Printer:

Weight: 8.5kg

Dimensions: 398 x 285 x 121 mm.

Printer speed: 100 c.p.s.

EPSON HX20 Computer: RAM 16k-byte
ROM 16k-byte expandable to 32k

Power Source: Choice of: Four AA batteries
Special Ni-Cd battery pack
AC adaptor/recharger

Weight: 1.7kg

Dimensions: 290(w) x 215(d) x 44(h)mm.

B.T. Modem: 300 baud rate

Further specifications available on request.
Why not ask for a demonstration today by writing to:



PHILIP HARRIS
MEDICAL LIMITED

'FREEPOST' Hazelwell Lane, Stirchley, Birmingham B30 2PS.
or telephone our Marketing or Computer Manager on 021-458 2020
if in the Midlands area or by telephoning our Regional Sales Manager
at Bristol (South Western Region) 0272 673161 or Bury St. Edmunds (Eastern Region) 0284 810770.